

## **Bridgeport Public Library Partners with Hoopla Digital to Give Patrons Online and Mobile Access to Free Movies, Music and More**

*Library card-holders can instantly explore, borrow and enjoy dynamic content on their smartphones, tablets and PCs*

**BRIDGEPORT, Conn. (Feb. 01, 2015)** – Bridgeport Public Library today announced public availability of thousands of movies, television shows, music albums and audiobooks, all available for mobile and online access through a new partnership with hoopla digital ([hoopladigital.com](http://hoopladigital.com)).

Bridgeport card holders can now download the free Hoopla Digital mobile app on their Android or IOS device or visit [hoopladigital.com](http://hoopladigital.com) to begin enjoying thousands of titles – from major Hollywood studios, record companies and publishers – available to borrow 24/7, for instant streaming or temporary downloading to their smartphones, tablets, computers and Apple TV.

“We strive to be a reliable resource for information and innovative technology across the entire Bridgeport community,” said John Soltis, Community Librarian at Bridgeport Public Library. “With Hoopla Digital, we’re able to do just that by providing instant, 24/7 access to a wide range of content, including popular titles and newly released albums, on almost any mobile device. The new service is also free of charge, and because it’s digital, there is no waiting period for popular titles and hoopla’s automatic return means no late fees.”

Bridgeport Public Library is the twenty-fifth library system in Connecticut to partner with hoopla digital. Current partners include Hall Memorial Library, Simsbury Public Library, Darien Library, Greenwich Library, The Westport Library, Scoville Memorial Library and others.

“With Hoopla Digital, it is our mission to empower the evolution of public libraries while helping them to meet the needs of the mobile generation. We’ve worked for years to create a best-in-breed service that is fun, fast and reliable. And we continue to secure content deals to expand our offering of popular and niche movies, TV shows, music and audiobooks,” said Jeff Jankowski founder and owner of hoopla digital.

### **About Hoopla Digital**

Hoopla Digital is a category-creating service that partners with public libraries across North America to provide online and mobile access to thousands of movies, TV shows, videos, music and audiobooks. With hoopla digital, patrons can borrow, instantly stream and download free dynamic content with a valid library card. All content is accessible via hoopla digital’s mobile app and online at [www.hoopladigital.com](http://www.hoopladigital.com). hoopla digital is a service of Midwest Tape – a trusted partner to public libraries for over 20 years.

For more information, please contact 800-875-2785 (US) or 866-698-2231 (Canada).